

## **BRI-CHEM CORP.**

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For Immediate Release  
TSX Venture Exchange  
Symbol "BRY"



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### **BRI-CHEM CORP. SUBSIDIARY CELEBRATES 25 YEARS IN BUSINESS**

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**Edmonton, Canada, June 15, 2010 – Bri-Chem Corp. ("Bri-Chem") (TSX Venture Exchange: BRY)** a leading Canadian wholesale distributor of industrial drilling fluids, steel products and services, announced today that one of its subsidiary companies, Bri-Chem Supply Ltd. ("Bri-Chem Supply"), is celebrating 25 years in business.

Bri-Chem Supply, founded in 1985 by Mr. Brian Campbell, has successfully built a dependable network of wholesale distribution centers for the supply of critical drilling fluids and chemicals used in the oil and gas drilling industry. Over the last 25 years, Bri-Chem Supply has established itself as the recognized leader in the Canadian drilling fluid marketplace by providing superior customer service and meeting the ever changing needs of its customers. Since its inception, Bri-Chem Supply has seen the operation evolve from servicing single local independent engineers to supporting large international fluid engineering companies. Bri-Chem Supply has realized its market share growth in Canada through product and geographical expansion.

"Our growth and success is a testament to the hard work and dedication shown by all of our staff over the last 25 years", said Bri-Chem Supply President and Founder Brian Campbell. "Of course the most important part of any successful business and admittedly the main reason Bri-Chem Supply exists at all is the unwavering loyalty shown by all of our customers that have stuck by our side through the good times and more importantly through the not so good times that the oil and gas industry has seen during the past 25 years."

Bri-Chem Supply's business model of providing outstanding customer service by procuring superior products and strategically locating them throughout Western Canada has proven vital for the Company's growth. Management's priority was to ensure that every employee understood that having the right product, at the right place and at the right time was the most critical aspect for Bri-Chem Supply's future success. Listening to customer needs and being able to quickly adapt and source products became the cornerstone of Company's success.

#### **About Bri-Chem**

Bri-Chem is a wholesale distributor of industrial drilling fluid supplies and steel products and services to the oil and gas and construction industries. Bri-Chem provides over 150 domestic and foreign drilling fluid products to customers throughout Alberta, British Columbia and Saskatchewan and distributes drill pipe, carbon steel welded pipe, carbon steel seamless pipe, stainless steel welded pipe, stainless steel seamless pipe, tubing & casing, galvanized steel products as well as fittings and flanges. Bri-Chem's customers operate in a wide range of industries, including oil & gas, manufacturing, forestry, agriculture, construction, and mining.

#### **Forward Looking Statements**

Certain statements contained in this press release, including statements which may contain words such as "could", "should", "expect", "anticipate", "believe", "will", and similar expressions and statements relating to matters that are not historical facts are forward looking statements. Such forward looking statements involve known and unknown risks and uncertainties which may cause the actual results, performances or achievements of Bri-Chem to be materially different from any future results, performances or achievements expressed or implied by such forward looking statements. Such factors include, but are not limited to, fluctuations in oil and gas activity levels, political and economic conditions, and the demand for products provided by Bri-Chem.

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*The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.*