

BRI-CHEM CORP.

Press Release 2011 - 16
For Immediate Release
TSX Symbol "BRY"



BRI-CHEM CORP. ANNOUNCES EXECUTIVE CHANGES

Edmonton, Canada, November 10, 2011 – Bri-Chem Corp. (“Bri-Chem”) (TSX: BRY), a leading North American wholesale distributor and manufacturer of oil and gas drilling fluids, steel pipe and piping products announced today that Mr. Brian Campbell will be retiring as President of Bri-Chem’s fluids division subsidiaries, Bri-Chem Supply Ltd. and Sodium Solutions Inc., effective November 14, 2011, at which time Mr. Trent Abraham, former General Manager of Bri-Chem’s fluid division will be appointed to the role and responsibilities of President.

Mr. Campbell commented: "I have had a wonderful career working with the Bri-Chem team, and I am proud of our achievements in creating what Bri-Chem is today. I will be leaving Bri-Chem on a day to day basis to enter retirement, however, I will be continuing as a member of the Bri-Chem Board of Directors, and look forward to working with Mr. Abraham."

“Brian has played an integral role in establishing and growing the business into the successful organization it is today. The Board and I thank Brian for his service to date, wish him all the best as he enters retirement and look forward to his continued contribution at the board level,” stated Mr. Don Caron, Chief Executive Officer of Bri-Chem. “We all look forward to working with Mr. Abraham as President as we move Bri-Chem to the next stage in its development.”

Additionally, Bri-Chem announces that Mr. Alan Campbell has resigned from the Board of Directors due to personal health reasons. Mr. Campbell has served as a director of Bri-Chem since 2007.

“Alan Campbell has been immensely valuable to our company,” said Mr. Don Caron, Chief Executive Officer of Bri-Chem. “With his support, direction and extensive business knowledge, he has contributed significantly to the company’s growth and success. We will miss his seasoned insight and contagious enthusiasm for the business.”

About Bri-Chem

Bri-Chem distributes, blends, and manufactures drilling fluids, steel pipe and piping products to the oil and gas industry in North America. Bri-Chem provides over 350 drilling fluid products and is a custom blender of cementing, acidizing and fracturing chemical additives and distributes and manufactures carbon steel pipe. Additional information about Bri-Chem is available at www.sedar.com or at Bri-Chem's website at www.brichem.com.

To receive Bri-Chem news updates send your email to ir@brichem.com.

For further information, please contact:

Jason Theiss

Bri-Chem Corp.

CFO

T: (780) 455 8667 x237

E: jtheiss@brichem.com

Neither the TSX nor its Regulation Services Provider (as that term is defined in the policies of the TSX) accepts responsibility for the adequacy or accuracy of this release.